The CARE Federation

Community, Adventure, Respect, Excellence

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Executive Headteacher: Ms H. Jordan		

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Dear Parents and Carers,

I am writing to inform you of an important update to our school's Photography and Images Policy, which comes into immediate effect.

We have thought carefully about our current procedures. We know how important it is for families to attend school events and record memories of these. We also know how important it is for us to do all we can to protect children from potential harm now and in the future.

To give children and parents the best experience of a live event and to strengthen our safeguarding procedures, the school will now take photographs and/or recordings at each school event and share them securely and directly with the identified parents and carers of the children involved. Parents/carers will no longer be able to take their own photos or videos on personal devices.

This change has been made for several key reasons:

- **Better access for all families:** We know that at events, seating and sightlines vary. This approach guarantees that every family receives a high-quality record of their child's participation, regardless of where they are seated. This will also allow you to watch 'in-the-moment' rather than from behind a screen.
- **Improved safeguarding:** By managing all photography and filming centrally, we can ensure that only appropriate images are taken and that no child appears in photos or videos without the correct permissions.
- **Secure sharing:** Images and videos will only be sent to the parents and carers who are meant to receive them, reducing the risk of unintended distribution.
- **National priorities:** There is increasing national emphasis on protecting children's digital identities and minimising their exposure online. This updated policy supports that responsibility.

We are continuing to request that on receiving your photographs or videos, these are kept for personal use only and not shared on social media.

The full updated Photography and Images Policy is available at the following link: Federation Policies – The Care Federation

We appreciate your support in implementing this change and in helping us protect the safety, privacy, and wellbeing of every child in our school community. We hope that you enjoy

being fully present at events, in the knowledge that you will receive videos or images as keep-sakes.

We will send reminders and any event specific information ahead of each event. We will also ensure you have the opportunity to review and update the permissions you have given for your child being photographed/filmed by the school, to ensure you do not miss out during this period of change.

If you have any questions or would like further information, please do not hesitate to get in touch via your Head of School or the school office.

Yours sincerely,

Ms H. Jordan
Executive Head
The CARE Federation